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NEWS RELEASE

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Heritage™ by Allen -- a revolutionary concept in organ building

Renaissance (TM) Heritage by Allen is a new series of custom-designed instruments at affordable prices. Heritage Organs offers organ customers the opportunity to meet with an Allen designer and actually choose for themselves the look and tonal design of their two-, three-, or four-manual organ. Through the use of an interactive CD, Heritage customers are provided on-the-spot photos and specifications for the organ they designed.

Allen's Heritage Series offers of a wide selection of console and bench finishes, individual components, and console detail preferences. A simple pricing structure permits a church to hold to a budget, yet still purchase a custom instrument that will satisfy their musical needs.

Heritage also allows customers to choose between American Classic, French Romantic, Neo-Baroque or English Cathedral Stop Lists--or further sound customization through the use of Allen's exclusive SoundMatrix(TM) technology. All Heritage instruments are custom built by Allen craftsmen to the customer's specifications in Allen's Macungie, Pennsylvania factory.

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